

The Sentricon[®] System Advantage for Homebuilders

Wouldn't a pre-construction termite treatment be great if it:

- Added value for the homebuyer?
- Didn't interrupt the building process?
- Didn't expose workers or others to chemicals?
- Was not affected by weather?
- Was visible and would not break down over time?

We just described Sentricon[®] AlwaysActive.

Sentricon AlwaysActive for pre-construction helps set your homes apart. Stand out from other builders by adding value to your homes.

TOUGH ON TERMITES

Sentricon AlwaysActive is tough on termites.

Here's how it works:

- A protective ring of in-ground Sentricon Stations is installed around the footprint of the structure
- Inside each station is a Sentricon IG Termiticide Rod
- Termites love the Sentricon IG Termiticide Rod; more than wood
- Termites eat the rod and pass the termiticide on to the entire termite colony
- The termiticide won't let termites moult - the natural process necessary for their growth
- So, at their next moult, the termites die, eventually eliminating the whole colony.

PROVEN PROTECTION

Sentricon AlwaysActive is a powerful termite management system. More than 60 scientific studies demonstrate that it eliminates termites.

Sentricon AlwaysActive has proven its worth. More than 2 million homes have been protected by Sentricon AlwaysActive over the past 20 years in the US alone.

The US White House, and notable structures such as the US Capitol Building, the Statue of Liberty and the Alamo, are all protected by Sentricon AlwaysActive.

2 MILLION
STRUCTURES HAVE BEEN PROTECTED



The Sentricon AlwaysActive label means it is capable of protecting virtually any property anywhere.



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WITH SENTRICON, THERE'S



**NO DIGGING
OR TRENCHING**



**NO STRUCTURAL
DRILLING**



**NO CHEMICALS
INJECTED IN
THE GROUND**



**NO TRUCKS
WITH CHEMICAL
TANKS**



**NO SCHEDULING
HASSLES**

No termite management system is easier on production scheduling. Sentricon AlwaysActive is installed around the footprint of the structure in one trip after final grading. Installation requires no delays for production crews. There are no tank trucks, spray rigs, multiple stops or other hassles. Installation can proceed regardless of weather. Builder crews stay on the job. It's really that simple. Plus it's a system that is maintained into the future, irrespective of changes to the footprint or landscaping.

Sentricon AlwaysActive has been CodeMark certified by Global-Mark; assuring builders that its performance meets the criteria set out in the Australian National Construction Code.



SENTRICON ALWAYSACTIVE VERSUS LIQUID TREATMENTS

	Sentricon	Liquids
Eliminates the entire colony	Yes	Occasionally
Treatment may be disruptive to building, lawn, landscaping	No	Yes
Scientific studies document colony elimination	60+	<5
Tangible and visible evidence of protection	Yes	No
May need booster treatments	No	Yes
May impact water sources	No	Yes
Notifies/informs of future termite activity	Yes	No
Treatment is removable	Yes	No

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USER AND ENVIRONMENTAL SAFETY

Sentricon AlwaysActive targets termites using just a few grams of active ingredient to protect a typical home.

As it eliminates termites through interrupting their moulting process, it has no effect on those who don't moult! That includes installers, homeowners, their children, their pets and the wider environment. (It doesn't affect ladybirds, beetles and other beneficial insects.)



The Sentricon IG Termiticide Rod label has no signal word, indicating its low risk status. Pest Control Managers do not have to wear personal protective equipment when installing it. It is recommended that gloves are worn only to prevent transfer of scent onto the rods.



As there are no restrictions regarding use near waterways, Sentricon AlwaysActive is an ideal solution in sensitive areas.

Sentricon AlwaysActive is also a reliable option where local government councils with heritage areas and/or protected waterways have restricted use of certain chemicals within their jurisdiction.

Sentricon Stations are removable. Any changes to the building program or future additions or landscaping, can easily be accommodated by adding to and/or relocating Sentricon Stations. If a station is damaged at any stage, it is easily replaced.

The active ingredient used in the Sentricon IG Termiticide Rod was the first pesticide registered in accordance with the Reduced Risk Pesticide Initiative of the US Environmental Protection Agency.

Sentricon AlwaysActive is also the only termite treatment to have been awarded the Presidential Green Chemistry Challenge Award presented by the US EPA.



HOMEOWNERS VOTE

The best termite protection is the one most valued by buyers. In a USA survey of homeowners Sentricon AlwaysActive was the "**most ideal**" termite protection. (Sherpa, 2010)

Some real estate agents list Sentricon AlwaysActive as a benefit on their home listings. Stand out from other builders through adding real value to your construction.

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SENTRICON ALWAYSACTIVE

Sentricon AlwaysActive is active from day one. It can eliminate a termite colony before you even know it's there!

Sentricon AlwaysActive can be used for new or existing structures, as a preventative or curative* treatment, either alone or in combination with other treatments.

Sentricon AlwaysActive is quick and easy to install. There is usually no destruction/disruption to any structure.

It may be used in areas of difficult construction, such as heating ducts, drainage systems, stucco below grade, slabs foundations, etc.

Sentricon AlwaysActive is safe to you, your clients, their pets and the environment. There are no nasty chemicals involved. There is no impact on groundwater, wildlife and the environment. So it is a negligible risk in sensitive situations.

Sentricon targets termites, so beneficial insects are not affected.

Sentricon AlwaysActive is an affordable protection against a common risk and an ideal pre-construction termite management system that can be maintained for the life of the structure.

* Curative refers to elimination of a known termite colony in the surroundings. Termites within a house should be treated on-site. Sentricon AlwaysActive is not registered as a curative for established termites within a house, although some commercial applications have had success in this use.

KEY BENEFITS TO HOMEBUILDERS

Sentricon AlwaysActive:

- Adds value to your construction; for your real estate agent and for your buyers
- Eliminates termite colonies - to eliminate the problem
- Helps maximize construction efficiency through no delays or scheduling hassles
- Poses no risk to your workers, the installers, your buyers or their pets
- Does all this with award-winning environmental considerations.

FOR MORE INFORMATION

Sentricon AlwaysActive is backed by Dow AgroSciences, the leader in termite control for more than 50 years.

Review the Sentricon System Story on our dedicated website www.sentricon.com.au.

Here you will also find all the information you need, including numerous instructional and testimonial videos, as well as a current technical manual, label and SDS.

Ask your local Pest Control Manager about Sentricon AlwaysActive today or call Dow AgroSciences on 1800 700 096.



Dow AgroSciences